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## **Profile**

I have been a School Administrator as Director of the Business and Administration School since 1997 and have 15 years of experience in Higher Education as a full time teacher.

### Education

M.S. In Regional Development. El Colegio de la Frontera Norte, Tijuana, B.C. 1984-1986.

B.S. In Economy. Instituto Politécnico Nacional, México D. F., 1970-1974.

## Experience

As Director of the School of Business Administration School and fulltime faculty member, I have been dedicated to course planning, management, and all the student affairs related to this school.

# Presentations and consulting activities

- 1. The Challenge of Urban Development in the Tijuana County, Tlaquepaque, Jalisco, México, 2007.
- 2. An Insight to University Values from the perspective of the Mexican Border, San Luis Potosí, S.L.P. México. 2006.
- 3. Tijuana- San Diego. The Challenge of Sustainable Development. Mérida, Yucatán México, 2005.
- 4. Management in the New Millennium: Iberoamerica Looks at the Future. Iberoamerican Academy of Management. ITAM, Mexico , D. F. 2002
- 5. Globalization and 21 Century Competencies. CONHAEC, San Diego, California. 2001
- 6. Administration in the Northern Border. ACACIA IV International Conference. Monterrey, N.L. 2000.

# Skills and qualifications

- Fluent in Spanish and English (460 TOEFL).
- Microsoft Office, Internet, Blackboard.

### Professional affiliations

- Member, since 1990, of the School of Economists of Baja California.
- Member, since 1995, of the Teacher Association of Accounting and Administration of Mexico, A.C. (APCAM)

### References

References available upon request.